

Eight Principles of Impactful Social Entrepreneurship

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Abstract

This presentation offers eight principles of impactful and effective social entrepreneurship. These principles highlight the importance of understanding communities' aspirations, needs and assets; articulating clear logic models and theories of change; engaging stakeholders; recognizing institutional and structural constraints; and appreciating the true essence of empowerment.

Keywords : Community mapping 、 Logic model 、 Theory of change
Stakeholder engagement 、 Empowerment